

Prajeesh CK

PRODUCT DESIGNER

For 10+ Years, I have been ultimately responsible for discovering and defining a problem—empathically designing solutions. This means that my role is helping to develop usable products and achieving business goals regarding functionality, environmental impacts, aesthetics, and value.

[Portfolio →](#)

WORK EXPERIENCE

Worms Safety Group / Product Design Consult

MAR 2023 - Present

Executing and Enhancing Digital Products for Worms: Leading a Design and Development Team.

Mobile Premier League (MPL) / Sr. Product Designer II

MAR 2021 - APR 2023, BANGALORE

Execution of the Dev Console for external devs to launch games on MPL easily. Leading the team: Results (Games end) and MPL Rewards platform to improve the experience.

Led team for Leagues - to increase retention by creating a tier-based leaderboard that rewards people with graphical badges and real cash.

[See Work →](#)

SgT Groups / Product Design Consultant

DEC 2018 - REMOTE

Prepare product design specifications and Aim to improve the existing aspect of internal and consumer products (Market Place, SaaS & Internal) work and look for Chinese Users.

Leading a team of Asia Pacific Inspection Ltd - SaaS Platform for Quality and Compliance Management.

[See Work →](#)

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[LinkedIn](#) - [Instagram](#) - [Medium](#)

TOP SKILLS

Design

Interface Design, User Experience Design, Interaction Design, User Research, Usability Test, Prototyping, VDS, Design System, User Flows

Collaboration

Workshop, Mentor, A/B Testing, Illustration, HTML, Flexibility.

LANGUAGE

English - Professional

Hindi - Advanced

Malayalam - Native

RECOGNIZED

Airtel — Converge

OCT 2019

Converge to showcase ongoing design and build a new generation of products and business models that are needed for a new and rising India.

HackerEarth / Product Design Consultant

SEP 2019 - NOV 2019, BANGALORE

Analyze how a new product ties in with market needs & consumer preferences. And Improving the design of the existing coding platform.

Fab Hotels / Sr. Product Designer

MAR 2018 - DEC 2018, GURGAON

Revamping the hotelier app and Upgraded conversion in PDP and Booking flow on the consumer side with the product team to conceptualize, mock & prototype new interactions & features through extensive user studies.

[See Work →](#) [See Prototype →](#)

Design For Use / Lead UX Designer

JAN 2014 - DEC 2017, NEW DELHI

Leading a team of designers for an Inhouse product called Toffee digitized insurance platform.

Designed products for E-commerce, Travel, and Banking sectors. Products like MakeMyTrip, Groupon, Boomerang, Qikwell, Apollo, RBC, Tui, Ask Me, Travel Triangle, Mahindra, etc.

Produced User Research, UX, and Visual Design for Zoto and NowNow (Recharge and Payment Application) for Nigerian Users.

[See Work →](#)

Screen Root / Design Associate

SEP 2012 - SEP 2013, GOA

Worked on projects varying from interaction design, and visual design to back-end development guidelines.

Produce wireframes, storyboards, and visual designs for Kotak Mahindra and Yes Bank net banking web applications. And native mobile apps for Meru Cabs, FHM. Responsive UI for CRY, Microsoft, Landmark Group, Vserv Mobile, mjunction.

Designed Digital material interface for ATM, kiosk, and IFB washing machines.

Opine / UI Designer

MAR 2011 - AUG 2012, COIMBATORE

Designed & coded corporate websites and broadcast graphics. Also, made Flash-based 2D Animations and interactive banners for websites.

Google User Research

OCT 2019

Invited to share research about the experience with Instant Loans which was offered through Gpay.

EDUCATION

BA Psychology

IGNOU - JUL 2017

A greater understanding of human emotions and behaviors.

Human-Computer Interaction

Synapse - Sep 2013

Introduction to all aspects of Human-Computer Interaction

Specialization in Animation and Multimedia

Arena Animation

Jan 2008 - Dec 2011

Specialization in Adobe Suits, 3D MAX, and Maya.

Designed brochures, print advertisements, and sales collateral. Visualize the interface of the B2B affiliate programs, intranet sites, newsletters, email blasts, and merchant service websites.

Prajeesh CK - March 2025 - Bengaluru